

The Indiana State Fair is a remarkable place. It is held for a dozen days each summer. Yet, it lives for generations in the memories of families who experience it together. Over 750,000 people visit the Indiana State Fair each year. Three quarters of a million people can't be wrong about fun! There is something for everyone...read on and you can discover for yourself.

Year 2001 marks the 145th Annual Indiana State Fair.

Plan ahead for future Fairs: **August 7-18, 2002**
August 6-17, 2003



Admission

Gate Admission: \$6, children 5 & under are FREE

Free parking, when available (see [Parking](#) for more details)

Fun Fair Facts

Need to brush up on your trivia skills? Maybe your child is doing a report on Indiana. Or maybe you would just like to read to increase your knowledge. Whatever the reason, did you know....



Saturday, August 12, 2000 was the single-largest attendance day in the history of the Fair? 100,029 people to be exact.



The Indiana State Fair is the 6th oldest State Fair in the country.



Famous Fairgrounds visitors include Muhammad Ali, Bob Hope, The Beatles, John Phillip Sousa, Sonny & Cher, The Jackson 5, President John F. Kennedy, Elvis Presley, President Bill Clinton, John Mellencamp, and President Franklin Roosevelt.



The tallest sunflower ever registered at the Fair was 20" in diameter. That's a lot of sunflower seeds!



The largest boar ever registered at the Fair was Tickle Me Elmo. He weighed in at 1,150 pounds. A little more heft than that Sesame Street doll, huh?

Group Sales

Check out of the office a little early one day, and tantalize your team to a more-than-memorable experience at the 2001 Indiana State Fair. With rides, games, concerts, exhibits, shows and, of course, famous Fair food, it quickly becomes the perfect and EASY-ON-YOU kind of company outing.

Our packages include it all:

Preferred Parking	
Admission, food packages	<i>(separate price structures depending on your needs)</i>
Tented Hospitality Area	<i>(subject to availability)</i>
Tables and Chairs	
Sound and Lighting Systems	
Podium and Microphones	
Coordination of Catered Meal	

The fun is ALREADY planned, so you can rest easy. Rides, music, rodeos, harness racing, barn tours, kids areas...we'll help you make your day special.

If you'd like to obtain discount tickets for your employees and customers, you can order them on consignment through July 31, 2001, at a savings of \$1 off of the gate admission per ticket.

For more details on consignment tickets, hospitality tents and packages, call (317) 927-7524 today, or e-mail marketingisf@iquest.net

*If your company is interested in the Group Sales Program, sign up below to receive updated information.

Email:

Name:

Employment Opportunities

Each year, the Indiana State Fair brings a wealth of seasonal employment opportunities, everything from ticket takers to parking attendants. Need a little extra cash? Check here for listings or contact Eddie Wilson at (317) 927-7614.

June 4 - July 29, 2001	Mon. - Fri.	10 a.m. - 4 p.m.
	Sat. - Sun.	9 a.m. - 1 p.m.
July 30 - August 7, 2001	Mon. - Fri.	9 a.m. - 7 p.m.
	Sat. - Sun.	8 a.m. - 6 p.m.

Volunteer Opportunities

It's just what you're about...right? You are the kind of person who loves to give back to the community by volunteering. Opportunities abound here at the Indiana State Fair, and we welcome you. When

volunteering at the Fair, it's about more than just getting a free ticket...it's about making lifelong friends, helping our Indiana youth achieve their lofty educational goals, teaching children and families about Indiana agriculture, and showing people the time of their lives.

You'll have fun too!

Check out the different volunteer areas available to you:

- **Marketing & Events-** From Little Hands on the Farm, to 3-on-3 Basketball, to taking day camps on tours around the grounds, we will place you where your interests rest! Call Michelle Leavell at (317) 927-7524 for a complete list of volunteer opportunities.
- **Guest Services-** When people arrive at the Fair, they are often overwhelmed by the size and scope of this great event. You can help them get started and in the right direction at our information booths. Contact Sondra Welton at (317) 927-7524 for this assignment.
- **Parking & Gates-** You can help the Fair immensely by taking the time to direct traffic to the appropriate areas, or assisting our staff at the gates. Call Eddie Wilson at (317) 927-7613 for more information.

Concessionaire Information

If you are interested in becoming a vendor or exhibitor during the Fair, you must fill out an application. Space is limited and is not guaranteed. Call Carol McGuire or Bruce Sigmon for details at (317) 927-7510.